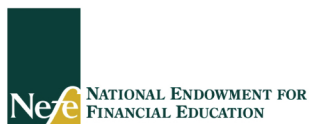




## ENTRY FEE DISCOUNTS

Members receive discounts on entry fees for RTDNA awards, including the Edward R. Murrow Awards, RTDNA/Unity Awards, and the RTDNA/NEFE Excellence in Personal Finance Reporting Awards.



*Partnering for Financial Well-Being*

## QUESTIONS?

**Karen Hansen, Membership Manager**  
(202) 536-8356, karenh@rtdna.org

or

**Mike Cavender, Executive Director**  
(770) 622-7011, mikec@rtdna.org

## Follow Us!



## MISSION

Membership with RTDNA is indispensable for every electronic journalist. We are the world's largest and only professional organization exclusively serving the electronic news profession and we are made up of news directors, news staff, educators and students all engaged in the production of news for all media.

Founded as a grassroots organization in 1946, its purpose was to set standards of news gathering and reporting. Although news techniques and technologies have changed since the early years of its founding, RTDNA's commitment to encouraging excellence in the electronic journalism industry remains the same.

We provide our members a wealth of information on technological developments, industry trends, management techniques and legislative updates. With a host of member benefits, networking opportunities and outlets for professional growth, RTDNA membership is essential for any electronic journalist.

**529 14TH STREET, NW SUITE 1240**  
**WASHINGTON, D.C. 20045**  
**(202) 536-8356**



**RADIO TELEVISION DIGITAL NEWS ASSOCIATION**

# JOIN RTDNA TODAY!



Photo Courtesy of Visit Orlando

## 2015 EXCELLENCE IN JOURNALISM

SEPTEMBER 18-20

ORLANDO, FLORIDA

There's something for everyone in this year's conference schedule. Visit [excellenceinjournalism.org](http://excellenceinjournalism.org) for more details!

### WHY JOIN RTDNA?

You cover the news every day. It's a challenging job filled with deadlines, ethical decisions, shrinking budgets and growing competition. Have you ever wished you had a resource with the knowledge and experience to find solutions to the difficult questions? A friend in the business you could turn to for advice? A place where thousands of people just like you can share ideas and learn from the best? You can find it all at RTDNA.

#### DO YOU WANT:

- Advice from experienced news leaders?
- Thousands of examples of award-winning news stories?
- Ethical guidelines for covering the news?
- Legal advice for routine and exceptional situations?
- Training opportunities with ideas you can use?
- Networking opportunities with thousands of working journalists?

#### WE'VE GOT ALL THAT, PLUS:

- Tools for reporting a variety of issues.
- The latest newsroom research.
- Leads on scholarships, fellowships and careers.
- Current job postings from around the country.
- Access to our membership directory.
- Daily industry headlines and journalism news.

#### AND BEING A MEMBER SAVES YOU MONEY!

- Discounted entry fees for the prestigious Edward R. Murrow Awards.
- Discounted registration to the Excellence in Journalism Conference (this discount alone covers the cost of your membership).

**JOIN NOW!**  
**GO TO [RTDNA.ORG](http://RTDNA.ORG).**

#### ANNUAL MEMBERSHIP FEES

TV News Director	\$199
TV News Staff	\$150
Radio News Director	\$140
Radio News Staff	\$99
Online and Emerging News Professional	\$145
New Professional	\$85
Educator	\$140
Student	\$65
Retired	\$70
Associate	\$199
Supplier	\$535
Corporate	Variable